

B BETTERMAN

2021 YEAR IN REVIEW

NEW STAFF 2021

EMBRACING Our Leaders' Stories

“ [After BetterMan] I’ve become much more confident in leading my family and have a group of men that support me and guide me... We’re not scared to encourage each other... We genuinely choose to share everything with each other. ”

“ [BetterMan] has helped me stay on the cutting edge of what God has called me to do: A spiritual coach to men making disciples who make disciples. ”



CARSON RADKE
COO



ALAINA HAAS
Marketing &
Communications Director

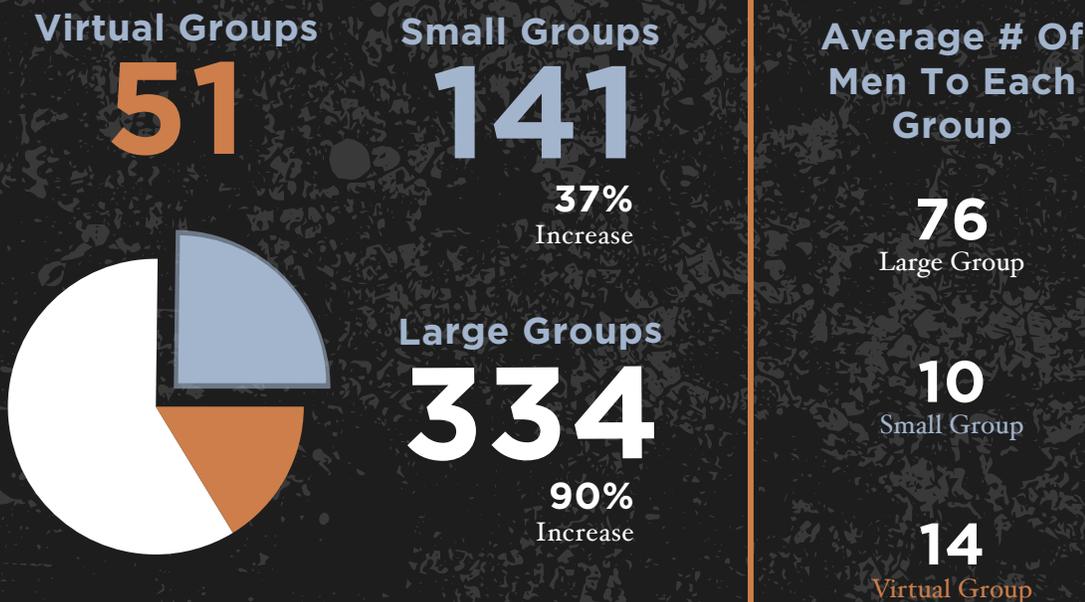


**ANNA CATHERINE
BRADLEY**
Customer Experience Manager



KYLE RENO
Director of
Church Network

EQUIPPING Our Groups



ENGAGING Our Communities



Facebook

293%
Increase in
Engagements



Instagram

285%
Increase in
Followers



Podcast

26,600
New Episode
Downloads