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BETTERMAN

TABLE LEADER'S GUIDE

TABLE OF CONTENTS

03

TABLE LEADER OVERVIEW TRAINING

Overview | Responsibilities
Frequently Asked Questions | Registration Process
Communication Process

09

TABLE LEADER TIMELINE

LAUNCH DAY

DATE:

TIME:

PLACE:

TABLE LEADER OVERVIEW & TRAINING

1. OVERVIEW

More than anything else, the BetterMan Large Group experience is a TABLE LED EVENT! Yes, BetterMan seeks to offer manhood basics and biblical wisdom, but NOT through just a speaker and a workbook. The key to BetterMan is the transformative power of face-to-face relationships. That's why Table Leaders are such a PRIORITY for the BetterMan experience. They are indispensable to unleashing life-changing interaction. First by personally recruiting young men to BetterMan, and then over 11 weeks, facilitating honest and real table discussions along with mentoring, supporting, and encouraging each man inside and outside of the weekly BetterMan sessions. These Table Leaders (40 and up) do much more than host a table. They personally invest themselves into the lives of their younger counterparts (20 to 40). Their goal is to help these men practically take hold of the fundamentals of biblical manhood and in so doing, experience better relationships with their wives, children, parents, friends, career, and most importantly, with God.

An extraordinary amount of work has been put in by the entire BetterMan team, both nationally and locally, to set Table Leaders up to win with their men. One thing we know: the more honestly a Table Leader shares from his life's journey (challenges, successes, failures, etc.), the more his men will trust him, open up to him, and be transformed by their relationship together.

2. RESPONSIBILITIES

Co-Leader:

A Table Leader's first responsibility is to recruit a Co-Leader. It is important that each table is led by two men. It helps with recruiting. It helps with shared wisdom during the table discussion times. It helps with the two "outside" story telling meetings. And the Co-Leader provides a critical backup if a Table Leader must miss a session because of illness or a scheduling conflict.

Registration:

Please see the Appendix for a detailed explanation of how Table Leaders register the men they recruit. But in short, a Table Leader needs to "own" his table. This means he and his Co-Leader should feel the responsibility of both recruiting and registering the six men that will sit at their table. Doing so builds a good relational connection between Table Leaders and their Participants even before BetterMan begins.

Communication:

Please see the Appendix for a detailed explanation of how a Table Leader should communicate with his men. But in general, a Table Leader will be asked to email his guys each week before a session to remind them to attend, and after each session to encourage them. He will also be asked to send a video link to any man who missed a session so he can view the presentation he missed. A follow up email or call by the Table Leader to check on any man who missed is also encouraged. Most young men have NEVER had an older man value them deeply enough to care for them like this. When a Table Leader initiates communication outside the BetterMan meetings with his men, it creates a much deeper connection between them.

2. RESPONSIBILITIES (continued...)

Attendance at Each BetterMan Session:

A Table Leader should be at his table at least 15 minutes before the start of each of the 11 BetterMan sessions so he can welcome and interact with his men as they arrive (turn off all cell phones in order to be fully present for the BetterMan session. A Table Leader who must miss a session, should make sure his Co-Leader has been informed beforehand and is ready to lead the group.

Outside Storytelling Meeting:

5 g dWU g r f n h ^] b [g Y g j c b c Z Z f g U b] b W Y X] V Y c d d c f h i b] m z c f v i] X] b [X Y d Y f f Y U h] c b g \] d g k] h] b h Y [f c i d " H U V Y Y U X f g k] ~ V Y U g Y X h c g W Y X i Y U b X \ c g h h] g ~ c i h g] X Y a Y h] b [U h h Y f \ c a Y g k \] W d f c j] X Y g Y l h b X Y X] b h Y U M] c b h a Y V M k Y b h Y a Y b " H \ g i c i h g] X i [U h Y f] b [\ U d Y b g V M k Y b G Y g j c b & U b X G Y g j c b " c Z 6 Y h f A U b " 5 h h U h h a Y z a Y b k] ~ g \ U f Y h Y f ~] Z Y g r f] Y g k] h c b Y U b h Y f " H \ g d c k Y f Z ` a c a Y b h d f c X i W g U \ Y U h n X c g Y c Z \ c b Y g m] b X h U b g] U f Y b W V M k Y b h Y a Y b k \] W h Y b Y b f] W Y g h Y f ~ U h f X i g W g j c b g

- Host the “My Life Story” off-site meeting after Session 2
- G h d ! V n g h d j] X Y c] b g f i W] c b g Z c f W b X i W] b [h] g a Y h] b [U f Y d f c j] X X U h 6 Y h f A U b W a # a m] Z g r c f m

3. FREQUENTLY ASKED QUESTIONS

Q: Where do I find young men I can recruit to my table? I'm 58. I don't know many young men between 20-40. How do I find young guys who would want to join me at my BetterMan table?

A: That's a great question many Table Leaders are going to have. If we're honest, looking for young men, especially ones in their 20's or 30's to join your table can feel intimidating. You may not know any guys this age! At least not any well enough to invite to BetterMan. So, what do you do?

First, please know that the idea of being a better man is as attractive to non-believers as it is to believers. Many of our BetterMan events have large numbers of unbelievers in them because manhood is a subject most men want to hear about. And BetterMan itself is seeker friendly. The opening sessions are ones any man will feel comfortable attending. By the time the material turns more spiritual, most men are usually hooked. So, just knowing this should expand your horizons on who you can recruit to BetterMan.

That said, here's some ideas to get you started:

- Lots of men ask younger men they currently work with to BetterMan. For instance, a bank president asked a number of promising young bank employees to join him at BetterMan, and they did.
- A plumbing contractor led a table of his plumbers who he put on the clock for each session.
- A father and his thirty-something son partnered to lead a table of the son's friends who are navigating the challenges of a wife, career, kids, purpose, etc.
- Asking a younger man (35-40) to co-lead with you and then leaning on him to help you recruit is always a great idea.
- You can also network within your church. Ask staff members you know well or those leading a young married's class for help in finding young men to invite.
- Finally, don't forget to pray and ask God to lead you to some men. You may be surprised at how He answers you and who He connects you to. There's nothing better than a divine connection!

Q: What is the BetterMan event seeking to accomplish?

A: Generally, three things: First, to call every man who participates in BetterMan to personally embrace God's timeless vision of manhood. Second, to call every man who lacks a saving relationship with Jesus Christ to hear the call of the gospel, believe, and be born again. Finally, to bring every man into an understanding that manhood doesn't just happen. It is a journey that requires lifetime learning in the context of close, trusted male relationships. BetterMan is just the first step in that journey.

3. FREQUENTLY ASKED QUESTIONS (continued...)

Q: What makes a good Table Leader?

A: A good Table Leader is a man who is excited about the opportunity he has of investing himself into the lives of 6 young men he will be with during the 11 week BetterMan event. A good Table Leader commits himself to opening his life to his men, willing to spend extra time with the guys who need help, making sure everyone stays current with the material and creates a personal manhood plan, and when BetterMan ends, helping each man find a good next step to continue growing as a man.

Q: You said that BetterMan lasted 11 weeks. But then you mentioned an "outside" storytelling time. Does that mean BetterMan lasts 12 weeks?

A: No, BetterMan lasts for 11 weeks. But during those 11 weeks we squeeze in 1b additional "outside" [U\Y]b[. So after Session 2, but before the next week's Session 3, table groups will meet in the evening at a Table Leader's home for a 2-3 hour relaxed "My Life" storytelling time. So over 11 weeks, you have 11 weekly BetterMan sessions and cbYoverlapping "outside" storytelling session.

Q: I don't feel qualified to lead a group of young men. What do I need to prepare?

A: If you are over 40 and know you know Jesus as your Lord and Savior, you are qualified. BetterMan is not looking for spiritual supermen. We want real men with real world experiences, good, bad, and ugly. All you need right now is a commitment to love on the men at your table, lead the table discussions — which is nothing more than asking the questions that are in the workbook — and being as real and honest to your men as you can. Everything else you will need to succeed, will be provided by BetterMan.

Q: I'm ready to lead a table. What do I do now?

A: Your first step is to register as a Table Leader with your leadership team. They will instruct you on how to do that. Second, it's important that you team up as soon as possible with someone who can serve as your table Co-Leader. If you already have someone in mind, great! If not, you can work with your leadership team to find someone to be your partner. Last, you and your Co-Leader should begin to recruit 6 young men between the ages of 20-40 to join you for this BetterMan experience. You will recruit them with basic details such as when BetterMan begins, the location, time of the meetings, costs involved, and what generally to expect in attending. Your leadership team will give you all this information.



3. FREQUENTLY ASKED QUESTIONS (continued...)

Q: What should I expect when we meet for our first BetterMan session?

A: As a Table Leader, you should plan to arrive 15-20 minutes before the first session begins so you can find your assigned table and be ready to greet your men as they arrive. The session should kick off on time with the BetterMan Host welcoming everyone and sharing a few BetterMan instructions. He will then introduce the BetterMan Speaker who will teach Session 1, either live or on video, for about 45 minutes. When he concludes, your Host will once again take the stage and move you quickly into your table discussion time. As a Table Leader, you will lead this discussion. You will guide your men through the questions found at the end of the Session 1 outline in your workbook. A good rule for you to follow in leading this discussion time is, "Everyone should participate; no one should dominate." After 30-35 minutes of table interaction, your Host will again take the stage and end the session. You should know that BetterMan will always start on time and end on time. Total time for every BetterMan session is 90 minutes.

4. REGISTRATION PROCESS

Ideally, the Organizer, with the help of the Speaker and Host, recruits and registers the Table Leaders who then recruit and register their table's Co-Leader. Then the two Table Leaders recruit and register their 6 table Participants.

Table Leader Registration

- Organizer approves all Table Leaders
- Table Leader provides name, email, and mobile phone number
- Table Leader is assigned a table number
- Information is forwarded to the Registration and Communication Team

Co-Leader Registration

- Table Leader recruits his Co-Leader
- Co-Leader provides name, email, and mobile phone number
- Information is forwarded to the Registration and Communication Team

Participant Registration

- Table Leader and Co-Leader recruit their 6 Participants
- Participant provides name, email, and mobile phone number to his Table Leader
- Information is forwarded to the Registration and Communication Team

Open Participant Registration (for men not recruited to a particular table)

- Participant provides name, email, and mobile phone number via a signup card or web form
- Information is forwarded to the Registration and Communication Team to assign to a table that is willing to take open registrations
- Also, be ready to register and place at a table any Session 1 “walk-ins”

5. COMMUNICATION PROCESS

The Registration and Communication Team sends out scheduled emails that have been pre-crafted by BetterMan to maximize engagement in the BetterMan experience. The emails are sent to the Table Leaders who then forward the emails to their Participants. In general, there is a reminder email sent the day before each session and an encouragement email sent the day after.

After every session, a special email with a video link of that session is sent to all Table Leaders. This email is then forwarded to any Table Participant who missed that session.

Note: Experience is showing that many young men only use email when they must, preferring instead to use other apps for personal communication. Table Leaders should discuss this reality with their table to see if another app (like WhatsApp) would increase their engagement. It is usually easy to forward emails to these alternative apps.

TABLE LEADER TIMELINE

3 MONTHS BEFORE LAUNCH DAY

- Three Key Support Team Leaders Committed
- First Table Leader Training Meeting
- Continue Recruiting Table Leaders as Needed

2 MONTHS BEFORE LAUNCH DAY

- Second Table Leader Training Meeting
- All Table Leaders Signed Up
- Registration and Communication Process Activated
- Advertising Launched to Recruit Better Man Participants
- Better Man Participants Begin to Sign Up

1 MONTH BEFORE LAUNCH DAY

- Finalize List of Table Leaders and Tables
- Continue Advertising to Sign Up Better Man Participants
- Continue Assigning BetterMan Participants to Tables

1 WEEK BEFORE LAUNCH DAY

- Encouragement email sent to Table Leaders for them to forward to their table Participants.

1 DAY BEFORE EACH SESSION

- Reminder email sent to Table Leaders for them to forward to their table Participants.

1 DAY AFTER EACH SESSION

- Encouragement email sent to Table Leaders for them to forward to their table Participants.
- Session video link email sent to Table Leaders for them to forward to their table Participants who missed that session.

OUR BETTERMAN LAUNCH DAY

- Date:
- Time:
- Place:

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